



PhycoTerra®

CALIFORNIA STRAWBERRIES

HOW STRAWBERRY GROWERS CAN BENEFIT FROM FEEDING SOIL MICROBES

Healthy soil is vital to grow a healthy crop of strawberries.

PhycoTerra® soil microbe food invigorates growth of beneficial soil microbes required for optimum soil health.

The vital interaction between beneficial soil microbes and the nutrients available in soil increases the availability of nutrients for crops.

Watch plants respond with improved crop establishment, greater crop uniformity, improved resiliency under stress situations, improved crop quality and yield.

STRAWBERRIES PHYCOTERRA® RECOMMENDATION

Apply PhycoTerra® within or near the root zone at planting to maximize the benefit for the crop.

PhycoTerra® can be tank mixed with standard fertilizers or crop protection products.

It's always best to conduct a jar test with all your tank mix ingredients prior to mixing an entire load.

Shake containers and mix totes well prior to use. In finished tank solutions, maintain constant hydraulic or paddle agitation.

APPLICATION RATES & TIMINGS

- Pre-plant Drip Application: apply at 2 qts/acre by drip fertigation 5-7 days prior to transplant.
- At Planting Application: dip in 5% PhycoTerra® solution for 5-10 minutes prior to planting; or apply 1 qt/acre by drip fertigation immediately after planting.
- Post-planting Applications: Apply 1qt/acre by drip fertigation every two weeks when plant growth begins to accelerate in early spring (~mid-late March)

PHYCOTERRA® DELIVERS

ROI IN CA STRAWBERRIES

Higher summer berry cumulative yields in three trials

PER ACRE	OXNARD	GUADALUPE	SANTA MARIA
Trial Type	Conventional	Conventional	Organic
# of Applications (1 qt/acre every 2 weeks)	14	13	10
Additional Flats (8lbs)	99	135	185
Additional Yield (lbs)	794	1080	1478
Additional Value (4)	\$1,114	\$1,288	\$4,218
ROI RATIO	8:1	10:1	42:1

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